

Share on Facebook

- Visit the Ballina Coast & Hinterland Facebook page www.facebook.com/ballinacoastandhinterland (from home page of discoverballina.com click on the Facebook icon in the top right section)
- Scroll to videos
- Select the video you wish to share
- Below the video footage, third from the left, select share
- Choose which of your Facebook pages you would like to share the video on, include a personalised message and click post.

OR

- From the home page of discoverballina.com click on the “Watch” tile
- When the article opens you will see the video appear, go to the web address bar (top of screen) and copy the URL
- Log into your Facebook account and paste the URL into a new post
- Write the content and click post.

Upload to your website

Please note, specific instructions will vary based on your content management system. Your website administrator is the best person to carry out this step.

- From the home page of discoverballina.com click on the “Watch” tile
- When the ‘Watch’ article opens you will see the video appear, go to the web address bar (top of screen) and copy the URL
- Log into your website content manager, edit the article, embed the URL address of the video page into an I Frame
- Complete the alternative text fields
- Click save.

Share in your email signature

- Edit your email signature by including text such as Watch the Ballina Coast & Hinterland film
- Insert a link to this text by copying the URL from the destination website. To do this visit the home page of discoverballina.com click on the “Watch” tile
- When the ‘Watch’ article opens you will see the video appear, go to the web address bar (top of screen) and copy the URL as a hyperlink.

Share on YouTube

- From the home page of discoverballina.com click on the YouTube icon in the top right section of the page
- When the YouTube channel opens you will see the video appear, click on the video
- Click share
- Choose where you would like to share the film footage.

Share at a meeting

Once you have completed one of the above steps, play the film footage from your website or Facebook page in full screen mode.

Play on a digital screen

Complete the Tourism Digital Assets Application Form and submit. If approved, Council’s IT section will send you the files via a file sharing application, due to the file size. From here you can download the file and use for the medium specified in your application.