



Destination North Coast NSW

Att: Susan Faulkner and Alan Stokes
Secretariat – Australian Coastal Councils

Monday 5th August 2019

Dear Susan and Alan,

As General Manager of Destination North Coast, it gives me great pleasure to lend my support to this bid for the **2020 Australian Coastal Councils Conference** to be held in May or June 2020 in Ballina. Our spectacular region of the North Coast stretches from MidCoast to Tweed including Lord Howe Island and comprises some amazing coastal destinations such as Ballina – the destination of choice for the proposed event.

Ballina, located 600km north of Sydney and 160km south of Brisbane, is easily accessible via the Pacific Highway or via Byron / Ballina airport. The township of Ballina is ideally positioned between the Richmond River and the coast and offers your delegates an exceptional environment complete with diverse quality conference and accommodation establishments.

At Destination North Coast, we value the contribution business events make to our region, particularly the positive impact on our knowledge and visitor economies. Our Business Event Team are happy to assist throughout the planning stages of your conference to ensure the delegate experience is exceptional.

Thank you for considering Ballina as your destination of choice. We would be delighted to welcome delegates of the 2020 Australian Coastal Councils Conference to our region for this event.

Kind regards,

Michael Thurston
General Manager - Destination North Coast