

## Advertiser Details

2019  
booking  
form

Organisation Name

Booking/Function/Event Name

Mobile Phone

E-Mail

Organisation Website

Billing Address

Billing Contact (First and Surname)

Mobile Phone

E-Mail

## Advertising Requirements

### Visitor Guide

- Inside Front Cover full page \$2700
- Inside Back Cover full page \$2700
- Outside Back Cover full page \$3500
- The Caldera a double page spread \$2400
- The Wollumbin a full spread \$1260

### Website

- 12 month medium rectangle display ad \$300 each
- Feature Banner on home page for one month \$300 each

I would like to purchase \_\_\_\_ home page banner spaces at \$300 each for the months of \_\_\_\_\_

### Visitor Guide

- The Point a 2/3 page \$850
- The Cape a 1/3 page \$450
- The Plateau 2/9 page \$350
- The Nightcap a 1/6 page \$300
- Secure a right hand placement on any size named ad for \$250

### The Blog

- Editorial in one blog article \$150
- Editorial in two blog articles \$300
- Editorial in three blog articles \$450

### Community Connect

- Editorial in one (1) x 1/3 page feature \$300

### Visitor Guide

- Events Feature image \$300
- Unique Experiences Feature image \$300
- Locality Feature image \$300
- Local Tip \$300
- Must Do \$300

### Stock Images

- I require \_\_\_\_ stock images at cost price. My budget for each image is \$ \_\_\_\_\_

Please return signed booking forms by email to [discover@ballina.nsw.gov.au](mailto:discover@ballina.nsw.gov.au) prior to Saturday 22 March 2019.

I declare that I hold and shall maintain the appropriate compliance approvals, licences, certificates and insurances for the good(s) and service(s) supplied to Ballina Shire Council Visitor Services.

I have read and agree to the terms and conditions of advertising. By signing and submitting this booking form, I agree to pay the full amount of advertising at the time of approving artwork. A tax invoice will be issued with payment due prior to 30 April 2019.

Print name:

Signed:

Date: