

THE Senior

THE SENIORS MARKET IS GROWING AND SO ARE WE...

We deliver to 128 Local government areas and postcode ranges 2000-2913



Circulation NSW*

The Senior New South Wales Network



134,741

NSW- Cab Average per net print distribution per edition

556,824

NSW - Last 12 months unduplicated readership

Distribution Profile

Our readers actively seek out a copy of The Senior each month from one of the 2306 outlets, in the state-wide distribution network, including



Retail Outlets
(Kmart, Selected Supermarkets, Pharmacies, Shopping Centres)



Community and Government Centres



Seniors Communities



Club and Groups



Health & Medical

Bundles are barcoded, delivered by Australia E Parcel Post, signed delivery docket

IF THERE IS SOMETHING READERS NEED TO KNOW, THEY WILL FIND IT IN THE SENIOR

*The Senior is audited annually and uses the latest ABS & Census data to structure its distribution network. This is our guarantee to advertisers that their advertising message reaches its target market in the most cost effective way.