

Ballina Coast & Hinterland

THE
Northern Star

BUSINESS EXCELLENCE AWARDS

An initiative of



Ballina Chamber
of Commerce

SPONSORSHIP PROSPECTUS

YOUR OPPORTUNITY TO PARTNER WITH THE REGION'S PREMIER BUSINESS AWARDS

The Ballina Shire Northern Star Business Excellence program is designed to recognise and reward excellence in business, foster innovation, and encourage a focus on sustainability, corporate citizenship and safe work practices. The awards also provide an annual opportunity for traders to review systems and undertake operational improvements.

Award categories represent the diversity of business throughout the Ballina Shire, including Lennox Head, Newrybar, Tintenbar, Alstonville, Wollongbar and Wardell. Any business within the Ballina Shire LGA boundaries is eligible to enter.

CATEGORIES

- Hospitality
- Tourism
- Retail Outlet
- Professional Service
- Home Based or Online
- Trade & Construction
- Manufacturing & Innovation
- Health & Aged Care
- Fitness & Wellness
- Hair & Beauty
- Best New Business
- Community & Social Service
- Customer Service
- Sustainable Business
- Workplace Safety
- Ethics in Business
- People's Choice
- Business of the Year

THE GALA AWARDS DINNER & DANCE

The Gala Awards Dinner & Dance is a red carpet gala affair attracting the who's who of the Northern Rivers. Featuring spectacular food and entertainment, the awards event is a fantastic social occasion with plenty of opportunity to network and engage with entrepreneurial and innovative local business people or to hit the dance floor to celebrate another year of doing business in paradise!

There is a range of ways your business can actively support the awards program, with packages to suit all budgets and objectives. A comprehensive marketing campaign will commence from 1 June and ramp up as the awards program progresses. Get in quick to secure your spot!

GOLD, SILVER & BRONZE SPONSORSHIP PACKAGES

INCLUSIONS	GOLD \$2420	SILVER \$1210	BRONZE \$605
1. Opportunity to present an award category at the Business Awards Gala Dinner & Dance	✓		
2. Company name acknowledged on trophy presented to category winner	✓		
3. Two complimentary tickets to the awards ceremony	✓		
4. Company name and logo on Business Awards Posters	✓		
5. Company Logo and category naming rights on all Business Awards Collateral	✓		
6. Company name and logo exposure via the Northern Star and Ballina Shire Advocate	✓		
7. A Featured advertisement in the Post Awards Newspaper Feature	✓	✓ (logo only)	✓ (name only)
8. Company name and logo printed on Business Awards Programs	✓	✓	
9. Opportunity to place banners throughout Business Awards Gala Dinner & Dance venue	✓ (multiple)	✓ (one only)	
10. Company recognition on all Business Awards Collateral	✓	✓	
11. Company name exposure via radio (where practical)	✓		
12. Company name and logo exposure via Business Awards Facebook Page	✓	✓	✓ (name only)
13. Company name and logo exposure via Business Awards website	✓	✓	✓ (name only)
14. Company name and logo Featured on large screen stage presentation throughout the awards ceremony	✓	✓	✓ (name only)
15. Support local business and reward business excellence	✓	✓	✓

* Company logo will be sized according to Sponsorship level

SPONSORSHIP APPLICATION FORM

Name of Organisation:

Sponsorship Contact Person:

Phone Contact:

Email Contact:

Postal Address:

Signature:

Date of Application:

PREFERRED LEVEL OF SPONSORSHIP

- ☐ GOLD Sponsorship \$2420 (inc GST)
- ☐ SILVER Sponsorship \$1210 (inc GST)
- ☐ BRONZE Sponsorship \$605 (inc GST)

Total Sponsorship Contribution (inc GST) \$_____

Terms of Payment are 30 days after tax invoice distribution.

Please return this form via Fax to 6686 5810 or email to events@ballinachamber.com.au