

**BE AMBITIOUS**



**TAFE NSW**

# SUPERCHARGE YOUR BUSINESS



TAFE NSW with BUSINESS NSW and BUSINESS AUSTRALIA  
**Super Course for Small Business and Sole Traders**  
July 2020 (4 Sessions over 2 Weeks)

## **COURSE DESCRIPTION:**

This course is designed to assist sole traders, micro-business and other small business owners in managing businesses through and beyond the challenges of COVID19 .

TAFE NSW and BUSINESS NSW have worked in partnership to develop this special short course, delivered in 4 sessions over 2 weeks covering:

- Digitalisation of Products and Services
- Digital Marketing
- Professional / Personal Health and Well-Being
- Resilience and Emotional Intelligence

## **COURSE FEE:**

No Cost. This course is government-subsidised. There are a limited 80 funded places in the initial pilot program (see over for details).

## **DELIVERY:**

This is a short course, delivered in 4 sessions, 2 hours per session over 2 weeks via connected learning platforms including Microsoft Teams which allows for virtual face to face interaction with your trainer and fellow participants.

You have a choice of 4 courses scheduled for delivery in July and August 2020, outlined below (applications confirmed in order of receipt):

- Course 1: Mondays – 13<sup>th</sup>, 20<sup>th</sup>, 27<sup>th</sup> July and 3<sup>rd</sup> August - 2:00pm – 4:00pm
- Course 2: Mondays – 13<sup>th</sup>, 20<sup>th</sup>, 27<sup>th</sup> July and 3<sup>rd</sup> August - 5:30pm – 7:30pm
- Course 3: Wednesdays – 15<sup>th</sup>, 22<sup>nd</sup>, 29<sup>th</sup> July and 5<sup>th</sup> August - 5:30 – 7:30pm
- Course 4: Saturdays – 18<sup>th</sup>, 25<sup>th</sup> July and 1<sup>st</sup>, 8<sup>th</sup> August - 10:00am – 12:00pm

**BUSINESS NSW** | **BUSINESS AUSTRALIA**

# BE INDUSTRY TRAINED BE AMBITIOUS

## COURSE OVERVIEW:

Participants in this pilot program will share the learning journey, guided by Small Business Owner & Trainer Dana Pichaloff, who brings 20+ years of successful small business management and current, digital marketing expertise to the program, covering:

- Digitalisation of Products and Services
- Digital Marketing
- Professional / Personal Health and Well-Being
- Resilience and Emotional Intelligence

BUSINESS NSW have contributed valuable resources and input into this course which will include a free suite of downloadable resources for you to access.

## WHAT YOU WILL RECEIVE:

- Access to a suite of free helpful resources for download and use in your business
- Access to training specifically developed for sole trader and small business owners
- Access to an ongoing eco-system of support available to you and your business
- Opportunity to be part of / network with a new tribe of sole traders / small business owners sharing the experience
- Access to Microsoft Office 365
- Opportunity to have input into future areas of training that would be of benefit to you / your business
- Statement of Attainment in Digital Solutions for Sole Trader & Small Business Operators (Unit BSBMGT407).

## HOW TO GET INVOLVED:

To secure your (no cost) NSW government funded place:

- Commitment to attend all of the 4 short delivery sessions
- Commitment to fully complete the activities within the course
- Access to a laptop or other personal computer (not phone) on which you can fully complete the activities

There are only 80 funded places in the initial pilot program. Expressions of interest are being received now. To secure your place please contact the Business Section:

**Phone:** 02 65816298

**Email:**

[belinda.hitchins@tafensw.edu.au](mailto:belinda.hitchins@tafensw.edu.au)

## COURSE SNAPSHOT

**Location:** Connected delivery

**Course:** Statement of Attainment in Digital Solutions for Sole Trader & Small Business Operators (BSBMGT407).

**Cost:** No cost – Limited funded places available for the first 80 participants.

## CONTACT US TODAY

 131 601  [tafensw.edu.au/course-area](http://tafensw.edu.au/course-area)