

## NSW Accredited Visitor Information Centres

### *Traveller's Guide to New South Wales*

#### ADVERTISING RATES & BOOKING FORM (RATES EX GST)

AD FORMAT	DIMENSIONS (Trim Size)	AD RATE EX GST	TICK SIZE	Advertisement Art Production
<b>Display Ads</b>				
Full Page	297mm H x 210mm W	\$4,000		At Cost
Half Page	130mm H x 185mm W	\$2,000		At Cost
Quarter Page	60mm H x 185mm W	\$1,000		At Cost
Double Page	297mm H x 420mm W	\$7,200		At Cost
BACK COVER	297mm H x 210mm W	\$5,000		At Cost
INSIDE COVER	297mm H x 210mm W	\$4,500		At Cost
<b>Directory</b>	<b>Formatted Ads</b>			
One Eighth	60mm H x 90mm W	\$375		Included
Quarter Page	60mm H x 185mm W	\$750		Included

Advertiser: \_\_\_\_\_

Purchase Order No. or Ref. (if required): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Business Title: \_\_\_\_\_

Address: \_\_\_\_\_

Town/City: \_\_\_\_\_ Postcode: \_\_\_\_\_

Tel/Mob: \_\_\_\_\_ Email: \_\_\_\_\_

Size of Ad –Display Ad: \_\_\_\_\_

Directory Ad: \_\_\_\_\_

Ad Rate: \_\_\_\_\_ + 10% GST \_\_\_\_\_ Total Ad Cost: \_\_\_\_\_

Cancellations must be made at least eight weeks prior to the first day of publication or a cancellation fee of 50% will be charged. Cancellations made within the month prior to publication will be charged at 100% of the contracted rate. Advertisers are entirely responsible for the content of their advertisements and agree to indemnify the publishers against any claim or proceedings arising out of their advertisements. The Tourism Group works on a strictly 30-day term for invoices. Ads must be paid in full prior to being confirmed for inclusion in the publication and its online versions.

Authorised by: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Email your completed booking form to Paul Manias at  
paul@thetourismgroup.com.au Enquiries: 0412 825 205**