

Tourism Digital Assets Consent Form

Lodge Applications at Ballina Visitor Information Centre – 6 River Street – Ballina
E discover@ballina.nsw.gov.au
T 02 6686 3484
W discoverballina.com.au



I am applying for

Still images

☐

Tourism Promotional Video

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Terms and Conditions

I understand that all images remain the property of the Ballina Shire Council and their use is subject to the following conditions:

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Usage is for the purpose stated in this agreement only; any further usage of images/digital assets for other purposes must be negotiated prior to use.

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Use of images/digital assets must be aligned with the Ballina Coast & Hinterland Destination Management Plan goals.

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Digital assets are available for use when attracting visitors to the destination for tourism purposes and should ideally be used in source market(s) as opposed to being used in destination.

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Digital assets cannot be used to create material that is for sale or leased.

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This form must be completed and returned prior to the release of the digital assets.

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Up to twelve images can be supplied.

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All digital assets are under copyright to the Ballina Shire Council and no copies or reproductions in whole or part are to be made without prior written permission from the Ballina Shire Council.

Applicant Details

Image(s) required

Usage purpose(s)

Organisation

Name/Position

Address

Phone

Email

☐

I have read and agreed to the terms and conditions above

Print name

Signature

Date

SUBMIT
FORM